# Caribbean Discount Loyalty (CDL) Card: A Comprehensive Guide

Welcome to the **Caribbean Discount Loyalty (CDL) Card**, your gateway to exclusive benefits, discounts, and rewards across the Caribbean! With the **CDL Card**, you'll unlock a world of convenience, savings, and privileges whether you're traveling, shopping, or enjoying world-class services in the Caribbean.

#### What is the CDL Card?

The Caribbean Discount Loyalty (CDL) Card is a unique loyalty program that gives you access to exclusive deals, discounts, and perks from participating merchants, service providers, and resorts in the Caribbean. By registering for the CDL Card, you'll be assigned a unique 16-digit number known as your CDL #, which acts as your personal identification number for all CDL-related services and transactions.

#### How the CDL # is Structured

Your **CDL Card** number is a 16-digit code in the format: CCMMYYYYZZVVPPPP

Here's a breakdown of what each part of the CDL # represents:

- CC The Country Code of your birthplace (e.g., "JM" for Jamaica, "US" for the United States).
- MM Your birth month (e.g., "05" for May).
- YYYY Your birth year (e.g., "1959").
- ZZ The Country Code of your current residence.
- VV Your gender ("01" for male, "02" for female).
- PPPP The last four digits of your phone number (e.g., "8643" for a phone number ending in xxx-xxx-8643).

# **Example of CDL # Format:**

Let's say your name is Winston Small, a male, born in Jamaica (JM) in May 1959, living in the United States (US), and your phone number ends in 8643. Your CDL # would be: JM051959US01 8643

This would be equivalent to a 16-digit number: 5605-1959-8701-8643

This number serves as your CDL Card and CTN Partner ID (CPID).

#### Benefits of the CDL Card

The **CDL Card** offers numerous benefits that make your Caribbean experiences easier, more affordable, and rewarding:

#### 1. Express Check-In & Check-Out

- Skip the line at hotels and other service providers.
- Enjoy fast-track check-in and check-out at participating resorts, ensuring a smoother and more efficient travel experience.

#### 2. Easy Payment Option

- Pay for services wherever the CDL Card is accepted.
- Add your credit or debit cards to the **CDL Wallet**, or load your card with cash for a seamless payment experience.

#### 3. Exclusive Discounts

- Enjoy special discounts at participating merchants and vendors across the Caribbean.
- Whether shopping, dining, or exploring the island, your CDL Card gives you access to savings that enhance your experience.

#### 4. Store Reward Points

• Earn reward points for every purchase made using your CDL Card.

 Redeem these points for discounts, free services, or even cashback, depending on the participating merchants.

#### 5. Protect Your Credit Cards

- Your credit cards remain secure because they won't be used for transactions.
- Simply add your payment methods to the CDL app to handle payments easily without exposing your credit card details.

#### 6. Resort Loyalty Program Integration

- Register and pay for popular resort loyalty programs, such as those offered by Sandals, Tryall, and others, directly through your CDL Card.
- Earn loyalty points and enjoy benefits from participating resorts and vacation programs across the Caribbean.

# How to Register for the CDL Card

#### **Step 1: Create an Account**

• Visit the **CDL Card** registration page and fill out your personal details (name, birthdate, address, etc.).

#### **Step 2: Verify Your Information**

- Submit required documents (e.g., proof of residency, birth certificate, etc.) for verification.
- Your country code and residence code will be used to generate your unique CDL number.

#### Step 3: Receive Your CDL #

 After successful registration and verification, you will receive your unique 16-digit CDL number (your CDL Card and CTN Partner ID).

#### **Step 4: Start Using Your CDL Card**

- Add your preferred payment methods to the CDL app, and begin enjoying the various benefits and discounts available at participating merchants.
- You will receive a QRCode with you CDL # or you may opt for a physical plastic card that will attract a small fee.

#### **Additional Features**

- Mobile App Integration: Manage your CDL Card, check your balance, view transaction history, and redeem rewards through the CDL mobile app.
- Global Coverage: The CDL Card is accepted at a wide range of merchants, hotels, and service providers across the Caribbean region.

### Join the CDL Card Program Today!

Register today for the **Caribbean Discount Loyalty Card** and unlock a world of savings, rewards, and exclusive privileges! Your **CDL Card** is your key to a more rewarding Caribbean experience, whether you're traveling for business or leisure.

For more information, visit our website or contact our customer support team. We look forward to welcoming you to

# CTN Partners' Program

#### Join CTN as a Partner and Earn Commissions!

Are you looking for an opportunity to earn passive income while helping others book their dream vacations? **CTN** invites you to become a **CTN Partner** and start earning commissions on every booking made through your network, plus additional rewards for properties added from inviting property owners to our platform.

#### What is CTN?

**CTN** is an innovative platform that connects travelers with top-rated properties like resorts, hotels, and more, allowing them to book vacations with ease. As a **CTN Partner**, you'll have the chance to earn commissions whenever bookings are made by the people you invite, as well as from properties added from inviting property owners to the platform.

#### **How Does It Work?**

**Earn Commission on Bookings**: As a **CTN Partner**, you will earn 10% commission on the gross profit of all bookings made by your invitees and their networks. The more people you invite to **CTN**, the more opportunities you'll have to earn.

**Earn Additional Commission for Adding Properties:** If you add a property (resort, hotel, etc.) to the **CTN** platform, you will earn a 10% lifetime commission on every booking made for that property, generating ongoing revenue for you!

**3-Tier Commission System**: CTN has a unique 3-tier commission structure, which means you can earn not only from your own bookings but also from the bookings made by people you invite and the people they invite. Here's how it works:

**Tier 1:** You earn 75% of the commission for bookings made by your Invitees.

**Tier** 2: You earn 15% for bookings made by the invitees of your Invitees.

**Tier 3:** You earn 5% for bookings made by the invitees of those in Tier 2.

**Charity Contribution**: 5% of the commission earned from all bookings is donated to charity, giving you the chance to contribute to a good cause every time someone books through your network.

#### **How to Get Started**

**Sign Up as a CTN Partner:** Register today to receive your **CTN Partner** ID (CPID) and claim your 100 reward points. These points can be used towards your next booking with **CTN**.

**Invite Your Friends and Family**: Share your unique **CTN Partner ID** with your social media contacts, friends, family, and anyone else who may be interested in booking their next vacation. You'll earn commissions whenever they make a booking, and even more when they invite others.

Add Properties and Earn Lifelong Commissions: As a CTN Partner, you earn 10% lifetime commission on the gross profit from each booking.

**Track Your Earnings**: You can track your commissions and manage your account at any time via the **CTN Partner Dashboard**. See how your network is growing and how much you are earning each month!

#### **CTN Partner Benefits at a Glance:**

Earn 10% of gross profit from bookings made by your invitees.

Earn 10% lifetime commission on bookings made for properties you add to the platform.

3-Tier Commission Structure: Earn from both direct and indirect referrals.

**Charity Contributions:** 5% of all commissions go to a charity of your choice.

**Reward Points**: Get 100 reward points when you sign up, which can be applied to your next booking.

**CTN Wallet:** Use your earnings to book your next vacation or transfer funds anytime if your balance exceeds \$100.

# Why Become a CTN Partner?

**Flexible and Passive Income**: Earn while you sleep! Whether it's from your own bookings or the network you build, you can enjoy continuous earning potential.

Help Others Book Their Dream Vacations: You'll be sharing the gift of travel with your network and providing them access to great vacation options, all while earning commissions.

**Simple and Transparent**: With clear commission structures and no hidden fees, you'll always know how much you're earning and how to maximize your potential.

# **Get Started Today!**

Becoming a **CTN Partner** is simple. Sign up now, start sharing your unique **Partner ID**, and begin earning rewards today. Whether you want to invite a few friends or build a large network, there's no limit to how much you can earn with **CTN**.

#### **CTN Partners Commission Structure**

**CTN Partners** have the opportunity to earn commission through a multi-tiered system based on bookings made by themselves and their invitees. The commissions are divided into two main categories: **Sales Commission** and **Property Commission**, each with its own breakdown based on the **3-tier system**.

# 1. Sales Commission (for all bookings):

- 10% of the Gross Profit from bookings made by Partners and their invitees is allocated as the sales commission.
- This commission is distributed among three tiers:
  - Tier 1: The person who directly generates the sale (75% of the sales commission).
  - Tier 2: The person who invited the Tier 1 partner (15% of the sales commission).
  - Tier 3: The person who invited the Tier 2 partner (5% of the sales commission).
  - Charity: 5% of the sales commission is donated to charity.

# 2. Property Commission (for properties added by Partners):

- 10% of the Gross Profit from bookings made for properties added by CTN Partners are allocated as the property commission.
- This commission is also distributed among three tiers:
  - Tier 1: The person who added the property to the platform (75% of the property commission).
  - Tier 2: The person who invited the Tier 1 partner (15% of the property commission).
  - Tier 3: The person who invited the Tier 2 partner (5% of the property commission).
  - Charity: 5% of the property commission is donated to charity.

# **Example of Commission Breakdown**

Assume that in a given month, the total gross profit from all bookings is \$100,000, and **10 properties** added by Partners generated a gross profit of \$10,000.

#### **Sales Commission Example:**

- Total Sales Commission: 10% of \$100,000 = **\$10,000** 
  - Tier 1 (Sales Person): 75% of \$10,000 = \$ 7,500
  - Tier 2 (Inviter of Tier 1): 15% of \$10,000 = \$ 1,500
  - Tier 3 (Inviter of Tier 2): 5% of \$10,000 = \$ 500
  - Charity: 5% of \$10,000 = \$ 500

#### **Property Commission Example:**

- Total Property Commission: 10% of \$10,000= **\$1,000** 
  - Tier 1 (Property Owner): 75% of \$1,000 = \$ 750
  - Tier 2 (Inviter of Tier 1): 15% of \$1,000 = \$ 150
  - Tier 3 (Inviter of Tier 2): 5% of \$1,000 = \$ 50
  - o Charity: 5% of \$1,000 = \$ 50

#### **How the Commission Works for Partners:**

- Each transaction is categorized into three tiers based on the person who executes the transaction and the people who invited them. A person can appear at any tier depending on who is executing the transaction.
  - For example, if Partner A executes a booking, they will earn Tier 1 commission (75%), Partner B (who invited Partner A) will earn Tier 2 commission (15%), and Partner C (who invited Partner B) will earn Tier 3 commission (5%).

# **Key Points to Note:**

- Lifetime Commissions on Properties: If a Partner adds a property (resort, hotel, etc.) to the platform, they will earn a 10% lifetime commission from the gross profit of all bookings made for that property.
- 2. **Reward Points**: Each Partner earns 100 reward points upon registration, which can be applied to their next booking.
- CTN Wallet: Partners earn commissions which accumulate in their CTN Wallet. They can:
  - Use the funds for future bookings.
  - Gift funds to others.
  - Withdraw funds if the balance exceeds \$100.
- 4. **Invitations and Referrals**: Partners can invite others (via social media, email, phone, WhatsApp) to join CTN as Partners. Each invite carries the referring Partner's **PID** (**Partner ID**), and those invited will be tracked and credited appropriately in the commission system.

# **How to Manage Your Account as a Partner:**

- Add Contacts: As a Partner, you can add your contacts (email, social media, phone number, WhatsApp) to invite them to become CTN Partners.
- Create Campaigns: Use the app's API to create campaigns and submit them. The campaign will automatically link to your Partner ID (CPID), allowing you to earn commissions on any resulting bookings.
- View Wallet and Commissions: Track your commissions through your CTN Wallet and request withdrawals once your balance exceeds \$100.

# Commission Payout Example: (Based on the \$100,000 Gross Profit and \$10,000 Property Gross Profit)

For every **\$100,000** in sales profit and **\$10,000** from added properties, the following is paid out:

### Sales Commission Breakdown:

- Tier 1 (Salesperson): \$7,500
- Tier 2 (Inviter of Tier 1): \$1,500
- Tier 3 (Inviter of Tier 2): \$ 500
- Charity: \$ 500

# **Property Commission Breakdown:**

- Tier 1 (Property Owner):\$750
- Tier 2 (Inviter of Tier 1): \$150
- Tier 3 (Inviter of Tier 2): \$ 50
- Charity: \$ 50

This model ensures that **CTN Partners** earn passive income through their own efforts and by building a network of invitees who book properties and generate sales.

If you need any more details or specific clarifications, feel free to ask!